



## Member Referral Program

Our Member Referral Program is a great opportunity to not only encourage our members to help the Chamber grow, but also to help members to receive additional benefits for being a Chamber Champion!

Participation is easy! All you need to do is to refer a non-member to the Chamber for membership. What do you receive in return?

For every successful referral:

- You will receive 1 (one) free member feature in the Beacon to be redeemed at any time during the year the successful referral is made. (\$80 value)
- After 3 (three) successful referrals, you will receive 1 (one) free e-blast to be redeemed at any time during the year the successful referral is made. (\$150 value)
- After 5 (five) successful referrals, you will receive recognition as a Chamber Champion at the Annual Member Dinner.

A successful referral is a referred prospect who joins the Chamber of Commerce. Benefits will only be valid during the year the successful referral is made.

### What information do I need to provide to make a referral?

A member can make a referral by providing the following to the Membership Director:

- Name of Prospective Member Organization (If Applicable)
- Primary Contact Name at the Prospective Member Organization
- Primary phone number and/or email address for the contact

### How can I make a referral?

A member can make a referral in several ways:

- By making an in-person introduction between the Membership Director and the Prospective Member
- Contacting the Membership Director at [membership@mcachamber.com](mailto:membership@mcachamber.com) or (219)-874-6221 with the Prospective Member's Information listed above
- The Prospective Member directly contacts the Membership Director and mentions the Referring Member

The Membership Director will keep track of referrals and notify you when your referral joins the Chamber.

For more information, contact [membership@mcachamber.com](mailto:membership@mcachamber.com).

*Connect • Grow • Thrive*

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