

Discover Michigan City Guide 2021-2022 Advertising Agreement



Company: _____

Contact: _____

Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

One time new chamber member membership price to the end of 2022 – \$250 plus ad price.

AD SIZE	SPECIFICATIONS* (width x height)	RATE
Full Page	5½" x 9" (plus ¼" bleed)	\$750
Half Page	5" x 4½"	\$500
Quarter Page Vertical	2¾" x 4½"	\$300
Quarter Page Horizontal	5" x 1½"	\$300

Premium Positions		
AD SIZE	SPECIFICATIONS* (width x height)	RATE
Inside Front Cover Full Page	5½" x 9" (plus ¼" bleed)	\$1,200
Inside Back Cover Full Page	5½" x 9" (plus ¼" bleed)	\$1,100
Outside Back Cover Full Page	5½" x 9" (plus ¼" bleed)	\$1,300
Centerfold spread (2 full pages)	11" x 9" (plus ¼" bleed)	\$1,700

*All sizes approximate. Artwork that does not match ordered size will be resized to fit size ordered.

Artwork Requirements

Artwork must be high resolution (300 dpi). PDFs, JPEGs, TIFFs or EPS files (if EPS file, be sure to save all fonts as outlines). PDFs should adhere to PDF X1a standard and have all fonts embedded. Files should be submitted in CMYK color mode. Full Page ad files that bleed off of the page should include ¼" of bleed on all edges meaning the width and height of the provided file must be ¼" larger than the size listed.

Artwork Submission

Artwork should be e-mailed to Joe Habaj at JSH Marketing at jshads1@yahoo.com. Please include your business name in the message and the filename of the provided artwork.

Please make checks payable directly to JSH Marketing, the Michigan City Chamber of Commerce's authorized agent for the guide. By signing this Agreement, the Advertiser agrees to pay the full amount for all advertisements and design services.

Signed: _____ Date: _____

JSH Marketing

169 W. Greenlawn Dr. LaPorte 46350

219-363-9181

The Michigan City Chamber of Commerce is excited to announce the publication of its NEW *Discover Michigan City Guide for 2021 – 2022*

The *Discover Michigan City Guide* will provide locals and visitors with a directory listing of Chamber member businesses promoting Retail, Restaurants, and Recreation. Specific industries highlighted will include retail, restaurants, lodging, event centers, entertainment, and transportation. Chamber members in these industries will receive a FREE listing in the guide.

The guide will be available at a variety of locations throughout the Michigan City area and La Porte County. Printed directories will be delivered to and available at Visitor Spots, Shopping Destinations, Hotels & Lodging Partners, Retailers, Restaurants, the Chamber Office and more. In addition, printed directories will be mailed in relocation & visitor packages. An digital version of the directory will also be available online for emailing and to download.

Please consider purchasing a display ad in addition to your free listing. Thank you for your consideration.