



**GERARD MEDIA, LLC
Corporate Headquarters**

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Michigan City, IN 46360
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2023 Member Rate Advertising Packages- WIMS

Packages below: 1 Month Minimum

Package 1:	Package 2:
30 Second Ad \$18.00 EACH	60 Second Ad \$25.00 EACH
Option 1: 20 Ads (1 per day)	Option 1: 20 Ads (1 per day)
Option 2: 40 Ads (2 per day)	Option 2: 40 Ads (2 per day)
6AM-6PM M-F Simulcast on	6AM-6PM M-F Simulcast
<ul style="list-style-type: none"> • AM 1420 • 95.1 FM • 106.7 FM 	<ul style="list-style-type: none"> • Ads AM 1420 • Ads 95.1 FM • Ads 106.7 FM
Production Included	Production Included
Interview Included	Interview Included
Facebook, Twitter, and	Facebook, Twitter, and
Instagram Shares	Instagram Shares
Total Option 1: \$360	Total Option 1: \$500
Total Option 2: \$720	Total Option 2: \$1000
4-Month Bundle:	4-Month Bundle:
Total Option 1: \$1400	Total Option 1: \$1900
Total Option 2: \$2800	Total Option 2: \$3900

*The above packages are only for Active Members of the Michigan City Chamber of Commerce. WIMS Hourly SHOW Rates 2023- see below Your Gerard Media LLC representative for details *\$350.00 per hour/\$175.00 half hour/\$87.50 15 minutes/Facebook Live \$25 15 minutes --NET*

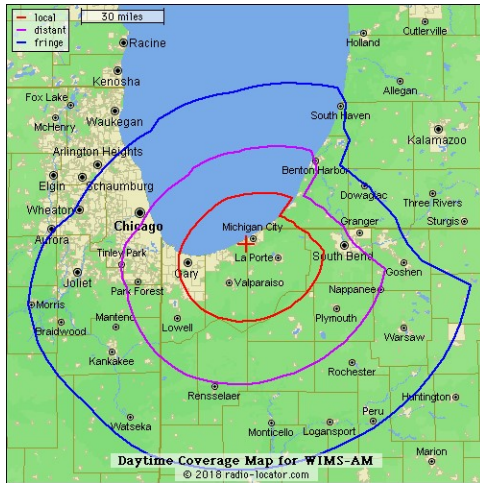


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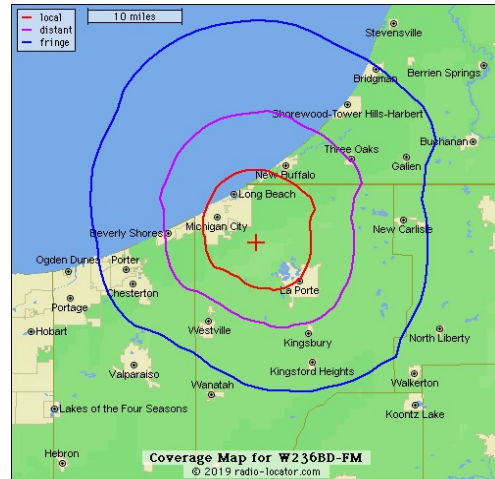
Business Spotlight Package	Live & Local Event Package
<p>15 Minute Interview During “Morning Drive” (Facebook Live included)</p> <p>1 Facebook Business Spotlight Post</p> <p>5 :30 Second Ads to Promote Interview</p> <p>Production Included</p>	<p>2-hour Live Broadcast with Team WIMS</p> <p>1 Social Media Highlight Post of Event</p> <p>10 :30 Second Ads to Promote Event</p> <p>Event Listed on www.wimsradio.com</p> <p>Production Included</p>
<p>\$175.00 Per Month 1 Month Minimum</p>	<p>\$898.00 Per Event</p>

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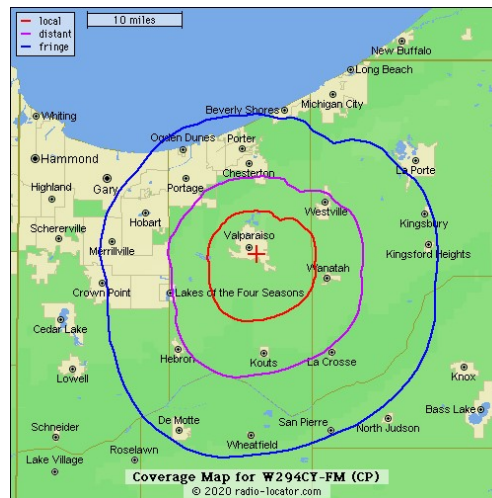
GERARD MEDIA COVERAGE MAPS



AM 1420



95.1 FM



106.7 FM VALPARASIO