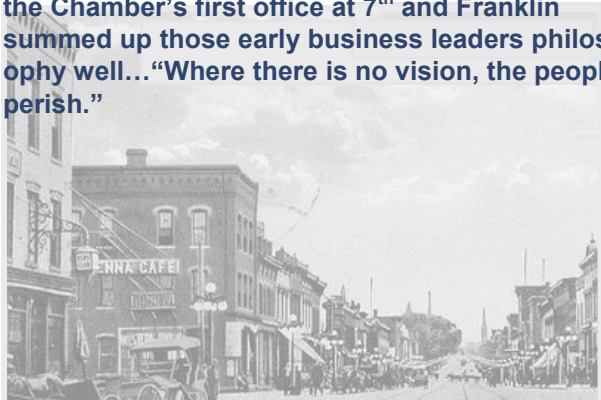


**A**t the turn of the 20<sup>th</sup> century, Michigan City was experiencing some bleak economic times. The city's application to the Army Corp of Engineers for harbor maintenance was rebuffed; the Corps determined the volume of the town's shipping and overall health of its industries didn't warrant the investment. That didn't stop some determined businessmen's belief that the place had potential. A group of eight men founded the Michigan City Area Chamber of Commerce in 1918 and in a very short time had attracted 171 members. The sign that hung over the Chamber's first office at 7<sup>th</sup> and Franklin summed up those early business leaders philosophy well... "Where there is no vision, the people perish."



The spirit of those turn-of-the-century businessmen, and their vision, made an impression on a business owner who decided Michigan City was the place to build a new plant. He was quoted in a 1924 issue of "The Rotarian" as saying he chose the town because he wanted "a location where the community understood the meaning of cooperation".

Today the chamber unites business, government, education, the arts, philanthropy, health care and services in efforts to strengthen business and build a better community. We direct the energies of our members and partners who believe that a community worth living and working in is a community worth improving.

## Making Membership Meaningful



Michigan City Area  
Chamber of Commerce



Michigan City Area  
Chamber of Commerce



200 E. Michigan Blvd. • Michigan City, IN 46360  
PH: 219.874.6221 • FX: 219.873.1204  
[MichiganCityChamber.com](http://MichiganCityChamber.com)

## Membership

Chamber membership is an investment in our efforts to achieve individual and collective success by promoting and supporting member businesses, advocating on behalf of the business community, and working together.

## Advocacy

We serve as a force in effectively creating a business friendly environment and community.

## Collaboration

We encourage those engaged in commerce and those supporting commerce to work together to achieve success and a stronger community for all.

## Credibility

Membership in the Chamber communicates that your company uses good business practices, is reputable, cares about its customers and is involved in its community.

## Information

Our staff has access to a variety of other organizations and resources that help our members meet their needs.



## CHAMBER MARKETING promotes busi-

### Member News & Promotions

Members may post press releases to the *Member News* section of the Chamber web site at no charge. Member promotions & coupons can be uploaded to the *Special Offers* section of the site for FREE.

### Brochure Rack

Place your marketing literature in the brochure racks in the lobby of the Chamber office. Excellent exposure...FREE to members.

### Reference Guide—*Print & Online*

Free listings in the Chamber's Official Business Area Reference Guide and Chamber web site Business Directory.



### Business Referrals

The Chamber responds to many inquiries for products and services each year. We refer callers and visitors to member businesses only.

## CHAMBER EVENTS build relationships

Chamber Events are a great way to make connections with others in the business community. Whether you attend Chamber events - or host one yourself - your business name recognition grows with your participation.

### Business After Hours

Business-to-business network building in a social setting hosted by a Chamber member. Hosting fee; free for members to attend.

### Member Spotlight Luncheon

Features a sponsoring member business and its non-profit member partner. Members pay for lunch and have an opportunity to make announcements. Sponsorship fee.

### Inspiring Women Luncheon

Focuses on women as an important part of our membership, our community and our economy; inspires and connects members with this important market segment.

### Golf Outing

Fundraiser and social event. One of the most popular golf outings in the area.

### Nosh & Know Workshop

Learn to use all the benefits included in your membership to promote your business or organization, register for events, etc.. Featured Member provides light refreshments and shares information about their business in a brief presentation. Chamber promotes the event. Free for members to attend ; no hosting fee.

### Annual Meeting

Celebrates our membership and raises funds for the organization. Attendees are treated to a gala evening. Sponsors are featured front and center at the event and in promotional materials.

### BiZ EXPO

Make connections with members and the business community at-large at this networking event. Member exhibitors showcase their products and services.