

Chamber membership provides cost effective TARGETED ADVERTISING



Michigan City Area
Chamber of Commerce



The Beacon

The Beacon, our bi-weekly e-newsletter, keeps you informed about Chamber members. Advertise your business, products or services in the Beacon and link to your web site.

Beacon Ad: \$150 (6.5" w x 3/25" h)



Member Address Labels

Purchase self-adhesive address labels of the entire membership. **\$50**

Custom E-Blast

Send your message to our membership! Provide Graphic, send date & Subject line and we'll do the rest.

\$125/Email



Web Site Advertising

Advertise on the Chamber web site and your ad will be seen by over 8,000 unique visitors each month looking for business products & services. Purchase a one-time ad or advertise all year long.

Home Page Tile Ad: \$75/Month* or \$675/Year

Secondary Page Tile Ad: \$55/Month* or \$500/Year

(2..125" w x 1.75" h)

*Six Month Minimum

Business Directory Enhancements & Ads

Membership includes free listing in online Business Directory with email hyperlink & 25 Word Business Profile

Directory Enhancement Package: \$100/Year

ADD Logo • Business Locator Map Link OR 50 Word Business Profile • Two (2) Social Media Links

Business Category Sponsorship Ad: \$75/Month*

Your 2.5" h x 5" w ad will appear at top of your chosen business category within the online directory

*Three Month Minimum

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