



**George Kassal,  
President of  
GK3 Consulting**

*Being a chamber member gives me the unique opportunity to meet and develop relationships with other business leaders, away from the office environment.*

*In addition, I have never*

*participated in a Chamber event that didn't produce at least one business lead.*

**Patrick Turner,  
Operations  
Manager,  
Commercial  
Vehicle  
Systems**



*My membership in the Michigan City Area Chamber of Commerce has placed me in a*

*position to share with my company some of the best practices shared by other members thus allowing us to take advantage of funding opportunities in the form of grants to assess and train our workforce.*



**Kris Demoret,  
Laura Kobat and  
Jan Jongkind,  
Arbor Hill Inn &  
The Guest House**

*We at Arbor Hill Inn find absolute value-added benefits from being a member of the chamber. It's a great networking tool for any local*

*business and we are also working for the greater good of economic development in this area - and it works!*

**Michigan City Area  
Chamber of Commerce**

*The fun edge of Indiana...  
the leading edge  
of business!*



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**Membership  
Benefits &  
Investment  
Guide**



**219-874-6221**

**[www.michigancitychamber.com](http://www.michigancitychamber.com)**

**INVOLVEMENT—  
Your voice makes a difference  
when you unite with others**

**Mission Statement**

*The Michigan City Area Chamber of Commerce is a business organization serving its members and the Michigan City area to promote economic and community development.*

**Board of Directors**

Volunteer board members are elected annually to 3 year terms. Bylaws govern the democratic process by which the Chamber operates. Five Board divisions guide the implementation of the annual strategic plan: Community Improvement, Economic Development, Governmental Affairs, Marketing/PR, and Membership. Successful initiatives include a reversal of the IURC's decision to split LaPorte County's telephone area code as well as lobbying for positive designations of our Metropolitan Statistical Area for optimal funding of healthcare, infrastructure and more for LaPorte County.

## NETWORKING— Expand your business contacts at our events

### Business After Hours

Monthly mixers hosted by a Chamber member business provide an informal way to meet and build relationships.

### Quarterly Luncheons

Held in January, April, July and October, these luncheons give you an update on Chamber initiatives, feature informational speakers and allow you to “take the mic” to give your own “30 second commercial”

### Business Expo

Held in October as a joint event with the LaPorte Chamber, this event offers exhibitors a chance to market their products to the entire county. Attendance is open to all members, whether you are an exhibitor or not—a great business-to-business event.

### Annual Meeting

This black tie optional event held in February provides a wrap-up of the Chamber’s action plan for the year, dinner, entertainment and a silent auction.

### Chamber Playday and Network Night

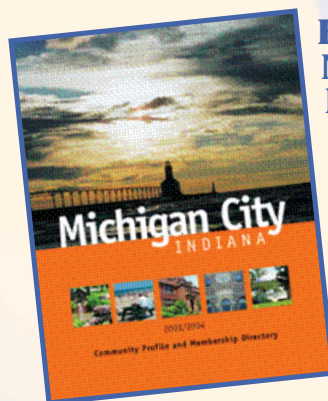
Held annually in June, a scramble-format golf outing followed by dinner and networking offers great fun and lots of door prizes for golfers and non-golfers!

## PROMOTIONAL OPPORTUNITIES— Get the word out about your company, products & services

Chamber website—  
[www.michigancitychamber.com](http://www.michigancitychamber.com)



Members are listed at no charge in the on-line business directory with live web and email links directly to you and your company’s website. Banner ads and enhanced listings are available for an additional charge.



### Profile Book/ Membership Directory

Bi-annual printing of this Michigan City resource guide includes a complete listing of Chamber member businesses. Advertising opportunities are available for an additional charge.

### The Beacon

A one page newsletter faxed to members weekly provides timely updates on Chamber news and information submitted by members. There is no charge for this service—share your news or special offers!



### The Catwalk of Events

This monthly mailer is your source for upcoming Chamber events and includes a tear-off reservation form. Advertising on the back panel of this mailer offers an affordable way to convey your message to the business community. Get caught at an event by our Chamber staff photographer and you could be featured on the cover!

### Lakeview

16 page tabloid newsletter printed 6 times per year - distributed to 16,000 members of the community. Your source for community and Chamber news! New members are listed in each issue and three members are featured in the “member spotlight”. Send us your news to be included in the press release section. Sponsorship via advertising is also available for an additional charge.



### Broadcast fax

For a nominal fee the Chamber staff will broadcast fax your one page flyer to Chamber members. Get your message out to the business community!

### Mailing labels and electronic mailing lists

Coordinate your own direct mail campaigns by purchasing our mailing lists.

## SPECIAL GROUPS— Target the best way to get involved

### Ambassadors

This active group of volunteers assists the Chamber in serving its mission by assisting with event staffing, strengthening communication with members, and recruiting new members. New members to the group are always welcome.

### Women in Management (WIM)

This affiliate organization of the Chamber offers women at all stages of their careers an opportunity to enhance their professional development through networking, special programs and community outreach. Bi-monthly luncheons, annual Symposium and ATHENA® Award, Book Club and Mentoring are some of the programs offered through WIM. Membership is open to all LaPorte County working women for a nominal annual membership fee.

### Manufacturers Council

This affiliate organization of the Chamber is geared toward the needs of manufacturers. The council provides a forum for discussion of common issues and collaboration for the resolution of those issues. Membership is open to manufacturers operating in or serving the Michigan City area.