



June 25, 2009

Third Quarter Membership Mtg.

The Chamber's Third Quarter Membership Meeting is Wednesday, July 8 from 8 - 9:30 am at **Long Beach Country Club**. The Business Sponsor is **Horizon Bank** and the non-profit spotlight is the **North Central Community Action Agency**. A representative from **Regional Development Company** is the guest speaker. Breakfast is a buffet and the cost is \$12. RSVP to the Chamber by Friday, July 3.

Business After Hours

July's Business After Hours will be a joint event with the **Michiana Humane Society** and **Brown Mackie College** at the Humane Society located at 722 US Hwy 212 on Thursday, July 16 from 4:30 - 6:30 pm. It's "Raining Cats and Dogs" at this Business After Hours! Celebrate the collaboration of Brown Mackie College's Accredited Vet Technician Program with the Michiana Humane Society. Tour the shelter to see a multitude of adoptable pets and visit Brown Mackie's new facility within the shelter. Hors d'oeuvres, soft drinks and beer and wine will be served. RSVP to the Chamber by July 15.

Kramer & Leonard's Webinar

Improve your operations and reduce costs with **Kramer & Leonard's** enterprise print analysis services! Learning how is easy and it's free. Join us for an informative webinar on July 9th, at 2:00 PM CST. We will review the same strategies the Fortune 500 are employing to save money and help conserve during this recession. Space is limited sign up today! Call us at (800) 922-5226 or send an email to customerservice@kramerleonard.com.

United Way Car Cruise

United Way of Laporte County in conjunction with **Michigan City Summer Festival** is hosting their 13th Annual Shake, Rattle & Roll Cruise and Street Dance Fundraiser on Saturday, July 18th. Gates open at 10 am and cruise starts at 4 pm. \$10 entry fee with all proceeds benefiting **United Way of LaPorte County**. Street Dance in Washington Park from 6 - 10 pm featuring the band "Teaser". More details call Dave, 219-861-5105.

Computer Education Institute

CEI will be hosting bi-weekly 2-hour seminars to enhance your skills on Microsoft Office Products. For the month of July, the first seminar will be held on Monday, July 6th from 11-1pm or 4-6pm and will be titled EXCEL GRAPHS, HOW TO MAKE THE MOST OF YOUR PRESENTATION. From 11-1 you will be working in OFFICE 2003 and from 4-6 OFFICE 2007. The second seminar will held on Wednesday, July 22 and will be titled KEEPING YOUR COMPUTER FREE OF SPYWARE, MALWARE and VIRUSES. The cost of each seminar is \$20 for Chamber Members, \$35 for Non-Members. CALL CEI at 926-5740 to reserve your space. Each seminar is small in size, big on information and completely hands-on.

Entrepreneur Center Michigan City

Entrepreneur Center Michigan City is hosting an Advanced Social Media Marketing June 29. This advanced course will cover advanced Twitter Tools, synchronizing content on all 3 platforms, building your presence on other social networks, finding leads for your business, step by step blueprint on building authority, creating branding and search engine optimization (SEO) and a blueprint to effectively manage your social media marketing in less than 15 minutes a day. Cost is \$20 for Chamber members. RSVP to Heather at 219-809-4200 ext. 300.

Chamber Painters Wanted!

The **Chamber of Commerce** is in need of volunteers on Saturday July 18 at 8 am. Our Chamber building is in dire need of a good paint job. **Sherwin Williams Paint** has given us a great deal on paint and supplies and now we need you to help beautify our highly visible building. All volunteers should arrive at the Chamber office by 8 am. The more volunteers the less time it will take. The Chamber will thank all volunteers with a meal on the deck when all is done!

Thought of the Day

"The man who smiles when things go wrong has thought of someone to blame it on." - Robert Bloch

Please route to your staff

The deadline for The Beacon is 3 pm every Wednesday. If possible, send articles in advance.

This is a weekly communication from the Michigan City Area Chamber of Commerce. 200 E. Michigan Blvd., Michigan City, IN 46360 219. 874.6221 Fax 219. 873.1204 Email: info@mccchamber.com Website: www.michigancitychamber.com