



# The Beacon

July 9, 2009

## Business After Hours

July's Business After Hours will be a joint event with the **Michiana Humane Society** and **Brown Mackie College** at the Humane Society located at 722 US Hwy 212 on Thursday, July 16 from 4:30 - 6:30 pm. It's "Raining Cats and Dogs" at this Business After Hours! Celebrate the collaboration of Brown Mackie College's Accredited Vet Technician Program with the Michiana Humane Society. Tour the shelter to see a multitude of adoptable pets and visit Brown Mackie's new facility within the shelter. Hors d'oeuvres, soft drinks and beer and wine will be served. RSVP to the Chamber by July 15.

## Chamber Painters Wanted!

The **Chamber of Commerce** is in need of volunteers on Saturday July 18 at 8 am. Our Chamber building is in dire need of a good paint job. **Sherwin Williams Paint** has given us a great deal on paint and supplies and now we need you to help beautify our highly visible building. All volunteers should arrive at the Chamber office by 8 am. The Chamber will thank all volunteers with a meal on the deck when all is done! Email the Chamber at [info@mcachamber.com](mailto:info@mcachamber.com) if you will be volunteering.

## Third House Session

The Michigan City and LaPorte Chambers of Commerce are hosting a Third House Session on Saturday, August 1 from 9 - 11 am at **Purdue University North Central's** LSF Building Room 02. State legislators will be speaking on the local economic conditions. This is a great chance to speak with them and ask questions. This is a free event sponsored by **NIPSCO**. RSVP to the Chamber by Wednesday, July 29.

## Chamber's Buyers Guide

This is just a reminder that the Michigan City Area Chamber is solely working with **Newcomb Marketing Solutions'** Account Manager, Joe Habaj for the Chamber's Buyers Guide. If any other outside company claims to be working with the Chamber on a publication that will be distributed throughout the county, it is not true. Please consider advertising in the Chamber's Buyers Guide, it is a great way to increase your business!

## LaPorte Community FCU

**LaPorte Community Federal Credit Union** is holding a fund raising event for the LaPorte County Salvation Army Food Pantry. The food pantry is facing huge shortages during these hard financial times. Join them Friday, July 17 from 10 am - 4 pm at either of the credit union locations. In Michigan City at the corner of 400 North and Southwind Drive or in LaPorte at the corner of Tyler Street and Jefferson Avenue. Everyone is invited to come out and enjoy a hotdog and pop or popcorn and a pop for \$1 and help this worthy cause. All net proceeds will go to the Salvation Army Food Pantry. Free ice cream scoops for all. Non-perishable food items will also be welcome.

## Purdue University North Central

**Purdue University North Central** will host an open house for its PNC Master of Business Administration degree on Wednesday, July 22 at 6:30 p.m. at PNC's - Porter County Graduate Center at 600 Vale Park Road, Valparaiso. Students interested in pursuing a Purdue MBA will have the opportunity to attend an informational program about the degree and program of study, meet faculty members, receive informational materials and learn more about financial aid opportunities. Classes will meet at PNC - Porter County where students will utilize state-of-the-art educational and business technology. Representatives will be present to meet prospective students and answer questions about classes. To RSVP or for more information, contact Janet Knight at 785-5557, or [jknight@pnc.edu](mailto:jknight@pnc.edu).

## Morse & Company Advertising

**Morse & Company Advertising** has been awarded the Hermes Creative Awards Honorable Mention for the Chamber video of Michigan City. The Hermes Creative Awards is an international competition that honors the messengers and creators of traditional and emerging media. Watch the video now on the Chamber's homepage!

## Thought of the Day

*"I prefer the errors of enthusiasm to the indifference of wisdom."*

- Anatole France

*Please route to your staff*

The deadline for The Beacon is 3 pm every Wednesday. If possible, send articles in advance.

This is a weekly communication from the Michigan City Area Chamber of Commerce. 200 E. Michigan Blvd., Michigan City, IN 46360 219. 874.6221 Fax 219. 873.1204  
Email: [info@mcachamber.com](mailto:info@mcachamber.com) Website: [www.michigancitychamber.com](http://www.michigancitychamber.com)