



# The Beacon

April 16, 2009

## ATHENA Award Nominations

ATHENA® Award Nomination Forms are now available! This prestigious award will be presented at a luncheon to honor the nominees on Thursday, May 14 at **Blue Chip Casino's** Orleans Ballroom from 11:30 a.m. - 1:30 p.m. The founder of ATHENA International, Martha Mayhood Mertz will be the keynote speaker. Women In Leadership LaPorte County will also have their symposium in conjunction with this presentation. This event is sponsored by **National City Bank**. Contact Andrea at [afalbo@mcachamber.com](mailto:afalbo@mcachamber.com) for a nomination form. More information will be coming soon!

## 2009 Golf Outing

Save the Date! The Chamber's 2009 Golf Outing will be Monday, June 8 at **Pottawattomie Country Club**. There will be new events that you won't want to miss! Mark your calendars, more information will be coming.

## Economic Briefing

The Michigan City Chamber and the LaPorte Chamber are partnering with **Purdue University North Central** to host the Economic Briefing on Tuesday, April 28 at 7:30 am in PNC's LSF Building Room 144. At this breakfast you will hear from PNC professors on the state of the local economy. It will be very informative and interesting. The cost is \$7.50. RSVP to the Chamber by April 24.

## Harbor Grill

**Harbor Grill** is hosting a Titanic Dinner on Saturday, April 17 beginning at 6:30 pm with cocktails. They will be serving the same dinner served on the last night of the Titanic. You'll be given an identity of a passenger when you arrive, black tie is optional. There will be entertainment and a trivia quiz. Dinner will be six courses, from hors d'oeuvres to Fillet Mignon Lili and Chicken and Waldorf Pudding for dessert. The cost is \$55 per person, call 874-2469 for reservations.

## Entrepreneur Center

**The Entrepreneur Center Michigan City**, 422 Franklin St., will host an Intro to Social Media workshop on Monday, April 20 from 11 am - 1 pm. Feel free to bring a lunch. This session will give you an explanation of Social Media and tell you why it is important for you and your business, help you explore demographic data such as Who Uses Social Media? It will also give you an overview of various social media sites like Twitter, LinkedIn, Facebook, et al. The tools are free, but your time is not: developing goals & objectives for your social media campaign and give examples of business applications. Cost is \$20 for Chamber members. Call 809-4200 ext. 300 to RSVP.

## Leadership LaPorte County

Leadership LaPorte County is having their Cinco de Mayo Chips and Salsa fundraiser! Treat your staff to a stuffed lunch bag of tasty tortilla chips and salsa from Hacienda's for only \$10. They deliver to your office or home just in time for the celebration! Call 325-3207 or email [abbey@leadershiplaportecounty.com](mailto:abbey@leadershiplaportecounty.com) to place your order. Deliveries will be Friday, May 1.

## MC Parks and Recreation

The **Michigan City Parks and Recreation** is hosting Adopt-A-Beach on Saturday, May 2 from 9 am - noon at Washington Park. Volunteers that participate not only remove trash from shorelines and waterways but record their findings to be used in pollution prevention and education in the region and the world. Call Shannon at 873-1506 for more information.

## Thought of the Day

*"Knowledge can be communicated but not wisdom. One can find it, live it, be fortified by it, do wonders through it, but one cannot communicate and teach it."*

*-Herman Hesse*

*Please route to your staff*

The deadline for The Beacon is 3 pm every Wednesday. If possible, send articles in advance.

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